RIO Cocktails

COLLECTION 2027 • FOR RETAILERS

TASTE THE SUMMER.

12 flavours for your range.
Visibility on shelf and at checkout.



READY-TO-DRINK COCKTAILS • 330 ml • alc. 4.7% vol

riococktails.com

18+ Please drink responsibly.

RIO Cocktails

TROPICAL SELECTION.

Six flavours for a fresh, colourful range.



MANGO MARGARITA

Mango with a citrus twist

BLUE LAGOON

Pineapple, coconut and curaçao orange

PIÑA COLADA

Coconut and pineapple



MOJITO

Lime and mint

PINK G'N TONIC

Juniper and wild berries

HIBISCUS G'N TONIC

Juniper, hibiscus and citrus

FRUIT. CLASSICS. CHARACTER.

Six more flavours to round out your selection.



STRAWBERRY DAIQUIRI

Strawberry with a fresh finish

COSMOPOLITAN

Cranberry, lime and orange

SEX ON THE BEACH

Peach and orange

APERIO SPRITZ

Orange spritz

CUBA LIBRE

Cola, rum and lime

Ye BOOM

Bitter herbal character

RIO Cocktails

MORE VISIBILITY. CLOSER TO THE SALE.

Floor display for more visibility and impulse buys.



VISUALISATION • DISPLAY CONCEPT

Dimensions and capacity: to be confirmed.

PLACE IN THE RANGE

Ready-to-drink cocktails widen the choice between beer and spirits.

COLOUR ON THE SHELF

12 flavours in distinctive packs for easy recognition and a well-ordered selection.

VISIBILITY AT THE CHECKOUT

Place the display in the queuing area, with visible labels and clear prices.

COMMERCIAL OFFER

Ask your exclusive distributor for prices, discounts and trade terms in your market.

REQUEST A TRADE OFFER

For your range and POS display.

Ask for prices, delivery terms and product specifications.

EXCLUSIVE DISTRIBUTION IN YOUR MARKET

Distributor: _____

Contact person: _____ Phone: _____

E-mail: _____

SPACE FOR QR

18+ Please drink responsibly.